

# Is it a task for university management to contribute to creating the European Research Area?

---

Prof. Georg Winckler  
President, European University Association  
Rector, University of Vienna  
15 September, 2006

## Europe of Knowledge

- ERA: European Research Area
- EHEA: European Higher Education Area (Bologna Process)
- Creating the Europe of Knowledge: overcoming national fragmentations, diversification of the university system
- The importance of institutional strategies of universities

## Modernisation (Hampton Court Follow-Up)

- Broaden access
- Acknowledge and reward excellence at the highest level
- Create genuine autonomy and accountability for universities
- Reduce the funding cap and make funding more effective in education and research

## Activities of EUA

- Shaping the policy framework – the knowledge society through higher education, research and innovation
- Refocusing the Bologna process midway to 2010: stressing that universities accept responsibility to drive forward its implementation
- Enhancing research and innovation: strengthening researched-based education
- Research training and researchers careers: promoting doctoral programmes, Charter and Code
- Quality for strong institutions: engaging in "E4" activities; institutional evaluation program
- Funding for strong institutions: stressing the 3% of GDP rule for research and the 2% of GDP rule for higher education

## Universities as strong actors in the knowledge based society

---

- Universities should be strong actors in the field of higher education and research, with good institutional strategies
- Public accountability and systems of quality assessments
- Strong Europe of Knowledge