

**29th Conference of
Rectors and Presidents of
European Universities of Technology**

**Universities of technology dealing with
innovation and IPR in the
knowledge society**

Final Programme

September 24-25, 2010

2010 Conference Host:

**Rector Prof. Torbjørn Digernes
NTNU Norwegian University of Science and Technology
Trondheim, Norway**

Invitation to the 2010 Conference at NTNU in Trondheim, Norway

Dear colleague,

this is to cordially welcome you to the 2010 Conference of Rectors and Presidents of European Universities of Technology. We hope that you had a comfortable Trondheim and our conference will meet your expectations so that you will find afterwards that it was worthwhile to come the long way to Trondheim.

Our conference will address a topical area high on the agenda of national and European policies just a few days before the European Commission will launch the new Europe 2020 Flagship Initiative "Innovation Union".

We thank you for joining us and we are looking forward to our joint deliberations today and tomorrow.

General background of the conference:

Following a joint initiative of the rectors of Vienna and Aachen, this conference has been started in 1980 with the aim to establishing a forum of representatives from leading engineering universities in Europe for

- discussing topics of major common concern, that are not discussed in other fora,
- identifying differences and commonalities of existing solutions to problems of common interest,
- developing new ideas and - if appropriate - preparing recommendations on specific topics, and
- forming a „think tank“ for the future development of the universities of technology in Europe.

As an informal grouping the conference has no formal international or European organisational structure.

Topics and issues to be discussed at the 2010 Conference:

- Society expects universities to apply their knowledge to create innovation
- Industry looks at IPR as part of their assets, and wants to control the IP generated by university cooperation projects
- Universities need external funding to boost their research activities
- Universities need to maintain their role as independent academic institutions
- Open Innovation is promoted as a paradigm for creating an innovative society
- How can university/industry cooperation best contribute to innovation in general, and Open Innovation in particular?
- How do universities strike the balance between their different missions?
- What is best practice in dealing with IPR in university/industry relations?

We are looking forward meeting you at the NTNU in Trondheim in September 2010.

Rector Prof. Torbjørn Digernes
2010 Conference Host

Prof. Manfred Horvat
Conference Coordinator

Preliminary Programme, Day 1

September 24, 2010

- 0940 **Bus departure from Britannia Hotel to NTNU**
- 10:00 - 11:30 **Visit to NTNU – Energy Research Laboratories (optional)**
- 11:30 – 12:15 **Lunch – NTNU, Natural Science Building**
- 12:15 - 13:00 **Registration of participants and accompanying persons at the Conference site**
Departure of accompanying persons for City Tour (see Social Programme)
- Auditorium R9, Natural Science Building**
- Welcome, Opening and Keynote Speeches:
Setting the Stage for the Conference Topic**
- 13:00 - 13:30 **Welcome by the host and opening of the 2010 Conference**
Torbjørn Digernes, Rector, Norwegian University of Science and Technology (NTNU)
- Official opening**
Kyrre Lekve, State Secretary, Ministry of Education and Research, Norway
- 13:30 - 14:00 **Opening keynote address**
- Open R&D and open innovation: implications for university-business interaction – opportunities and limitations**
Henry Chesbrough, Adjunct Professor, Executive Director, Center for Open Innovation, Haas School of Business, University of California, Berkeley, USA
- 14:00 - 14:10 **Introduction to the 2010 Conference**
Manfred Horvat, Conference Coordinator, Vienna University of Technology, Austria
- 14:10 - 14:40 **Developing the European Research and Innovation Ecosystem**
Luke Georghiou, Professor of Science and Technology Policy and Management, Manchester Institute of Innovation Research, Manchester Business School, UK
- 14:40 - 15:10 **Intellectual property and innovation in the knowledge society: roles and contributions of universities**
Dominique Foray, Professor of the Chair in Economics and Management of Innovation, École Polytechnique Fédérale de Lausanne, CH
- 15:10 - 15:30 **Break**
- 16:00 - 16:30 **The role of innovation in the Strategic Plan NTNU 2020**
Torbjørn Digernes, Rector, NTNU

- 16:30 - 17:00 **Managing IPR in university-business relations**
Ulf Petrusson, LL.D, Professor of Law, Head of Department, Institute for Innovation and Entrepreneurship, University of Gothenburg. Director, Center for Intellectual Property, Chalmers University of Technology and University of Gothenburg
- 17:00 - 17:30 **Open Innovation, the new IP landscape and Responsible Partnering**
Jan van den Biesen, Vice-President, Public R&D Programmes of Philips Research, NL; Member of ERAB European Research Area Board, European Commission
- 17:30 – 18:00 **Discussion and conclusions from Day 1**
- 18:00 **Bus departure to Britannia Hotel**

Preliminary Programme, Day 2

September 25, 2010

Auditorium R9, Natural Science Building

European Universities of technology dealing with innovation and IPR in the Knowledge Society: Industry's expectations and universities' practices

- 08:40 **Bus departure from Britannia Hotel to NTNU**
- 09:00 – 10:00 **Session 1: Industry's expectations seen from industry's and universities' points of view**
- 09:00 - 09:20 Svern Ferry Utengen, Director Technology Management R&D, Statoil, NO
- 09:20 - 09:40 Sigrud Sterckx, Professor of Ethics, Universiteit Gent and Vrije Universiteit Brussel, Belgium
- 09:40 - 10:00 **Discussion**
- Session 2: European innovation policies and the universities**
- 10:00-10:20 **The universities in the European Research Area and their contributions to innovation and competitiveness**
Stefaan Hermans, Head of Unit "Universities and Researchers", Directorate European Research Area and Knowledge Based Economy, Directorate General for Research and Innovation, European Commission
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- 10:20-10:30 **Discussion**
- 10:30-11:00 **Break**

11:00 – 12:30 **Session 3: University practices dealing with innovation and IPR**

11:00 – 11:15 **The RWTH Aachen Campus - A new approach to enrol industry into technical universities**

Ernst Schmachtenberg, Rector, RWTH Aachen University, DE

11:15-11:30 **Programa INNOVA: Research Valorisation and promotion of entrepreneurial spirit at the UPC**

Antoni Giró, Rector, UPC Polytechnic University of Catalonia, ES

11:30 - 11:45 **Discussion**

11:45 - 12:00 **WUT's approach to innovation transfer and IPR policies**

Tadescz Kulik, Vice-Rector for Scientific Research, Warsaw University of Technology, PL

12:00 - 12:15 **Researcher-University-Industry-Society: is there a win-win-win-win formula?**

Paul David Feigin, Senior Executive Vice-President and Rector, and Professor Oded Shmueli, Executive Vice President for Research and Director of the Technion Research and Development Foundation Ltd., Technion Israel Institute of Technology

12:15 – 12:30 **Management of innovation and IPR : A view from CDEFI**

Christian Lermينياux, President, University of Technology at Troyes, FR; Vice-President for Research and PhD, CDEFI Confederation des Directeurs des Ecoles Françaises d'Ingénieurs, France

12:30 - 12:45 **Discussion**

12:45 - 13:15 **Final general discussion and conference conclusions**

13:15 - 13:30 **Outlook to the 30th Conference**

Peter Skalicky, Rector, Vienna University of Technology, Austria
Manfred Horvat, Conference Coordinator, Austria

13:30 – 15:00 **Conference closing followed by a buffet lunch in the Main Building**

Torbjørn Digernes, Rector, Norwegian University of Science and Technology (NTNU)

Afternoon & Social programme:

Evening Sightseeing and concert

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September 24, 2010

Afternoon: Accompanying persons' program:

- 12:45 Bus departure from Conference Site
Guided tour of Nidaros Cathedral,
sightseeing in Trondheim by bus, stop at
the Old Town Bridge, short walk to the
picturesque east bank of the river with old
wooden buildings, stop for coffee at one
of the small restaurants, short walk back
to Britannia Hotel
- 16:15 End of tour

**Evening programme for
conference participants and accompanying persons:**

Conference Dinner at Ringve Museum

- 19:15 Bus departure from Britannia Hotel to Ringve
19:30 Conference Dinner

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**Post-Conference program for
participants and accompanying persons:**

- 15:30 Bus departure from the Main Building, visit to
NTNU's anniversary exhibition:
Knowledge Alarm 2010
- 19:30 Concert in Frimurerlogen in connection with
Trondheim Chamber Music Festival:
Mozart and more
- 21:30 Informal dinner

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Rector

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Conference homepage:

Conference Programme, Conference Registration, Hotel reservation

<http://www.crp-eut.org/>

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