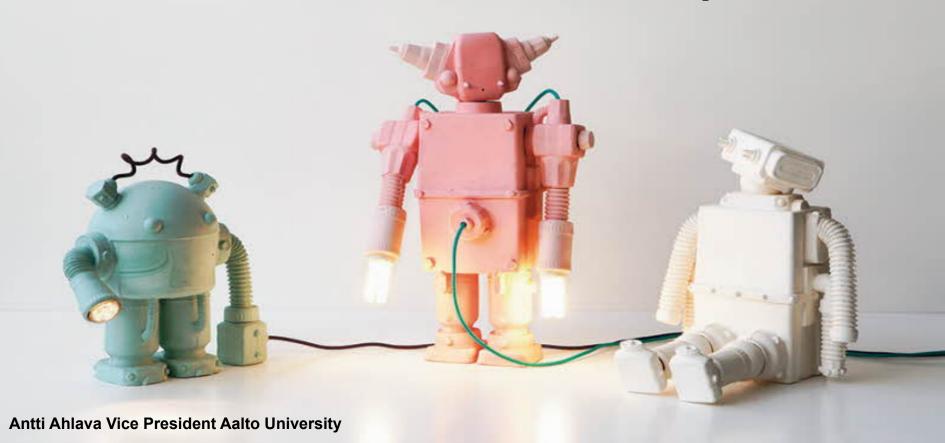


# You are most welcome to the experimental laboratory of open innovation – Aalto campus.



### Context

**1.** Aalto university is a forerunner in campus development in the world, taking part in the competition between universities.

Key themes in global campus development:

- 1) Saving climate
- 2) Supporting wellbeing
- 3) Developing partnerships

#### Otaniemi campus

- sustainable concepts
- · urban experiments
- cultural innovations
- entrepreneurship
- 2. Otaniemi is the key place for the future of Finland

National expectations:

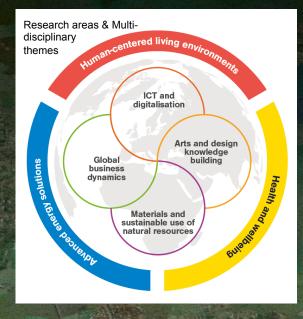
- 1) Producing innovations
- 2) Creating new cultural capital
- 3) Boosting economical growth

**A?** 

**Aalto University** 

#### Töölö campus

- central location
- programmatic experiments
- · cultural innovations
- Entrepreneurship



**3.** Aalto has defined its **profile** amongst Finnish universities

We welcome partners to participate the creative ecosystem physically and by sharing risk and bringing investments in the fields of:

- 1) Human-centered living environments
- 2) Health and wellbeing
- 3) Advanced energy solutions



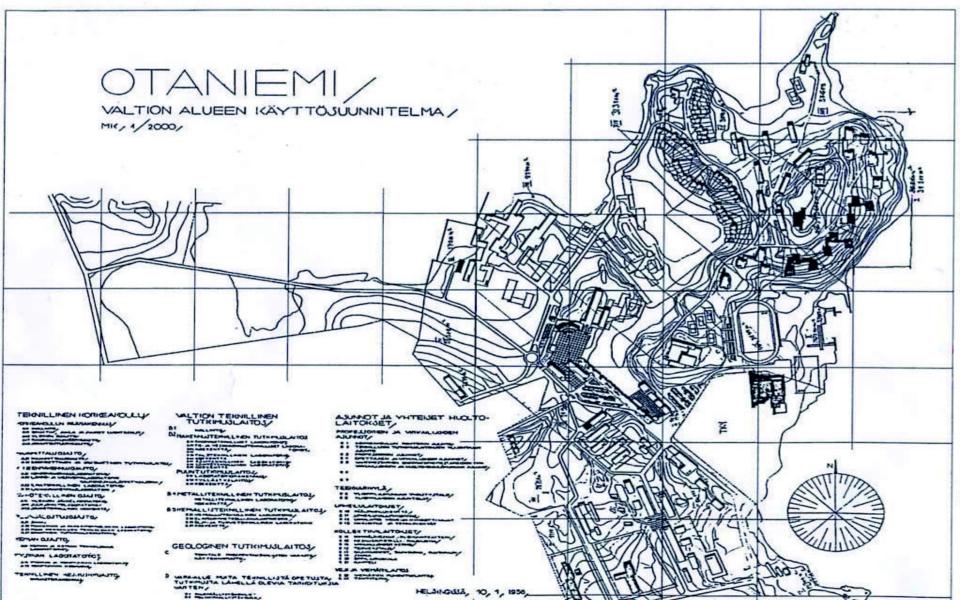
...To the contemporary merger of three universities, entrepreneurship, urbanization by metro, towards a comprehensive dynamo of Finnish culture...

Stemming from glorious history -

TKK, Aalto's 'Greek' campus concept, technology student 'teekkari' culture...

with a totally **new type of social**, **open campus model**, where the spaces of institutions, companies and services mix everywhere, even within buildings. This requires thoroughful partnering and collaboration with external stakeholders. Multi-funding makes faster realisation possible.

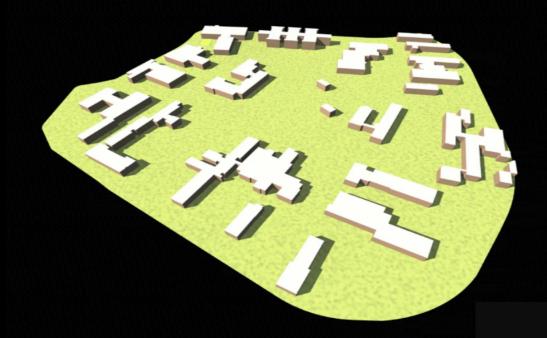






# Aalto University - Where Science and Art meet Technology and Business

#### FROM A FIELD CONDITION...



## TO A 21st CENTURY GARDEN CITY OR PERHAPS A NATURAL CITY.



Flexible, divided systems instead of large, centralised structures, meeting places for random, positive collisions!



#### Digital – Tangible Interface



Student Hubs

- Flipped Classroom learning



Design Factory

- Open innovation with industrial and digital media companies



ADD Laboratory of Digital Design

— Cross-Disciplinary Digital

Thinking, Design and Manufacturing

#### Aim: "Man to the Moon"

On May 25, 1961, President John F. Kennedy announced the goal of sending an American safely to the Moon before the end of the decade. In general, Kennedy felt great pressure to have the United States "catch up to and overtake" the Soviet Union in the "space race."

It is possible to turn Otaniemi into a new city model, comparable to previous successful experiments in the history of urban design:

- Ancient Egypt funeral cult city
- Ancient Greek hill town
- Ancient Roman operational city
- Medieval organic city
- Classicistic grid plan
- Modernistic car city
- Garden city movement

Otaniemi will become a **Paradox City** in equal level of innovation, reclaiming the possibilities of contemporary culture in practice.

Paradoxes are essential to creative practices. A paradox campus combines:

- biodiversity + high density
- holistic vision + diverse environment
- strategic planning + participatory processes
- smart technology + human livability

Otaniemi brings all this together in a manageable way!

**Aalto University** Monofunctions Diversified campus with BOTH greenfield AND new urban development

The Sub-Areas of Otaniemi / Otaniemi Campus General Plan

 a – Historical limited possibilities to change, activated with temporary additions and programming

b – Open innovation infrastructure: mixed learning, workplaces, services and housing

c – New housing with possibly services and workplaces

d – Mixed learning, workplaces, services and housing

e – Shared learning, services and housing

f – University units in collaboration with other research institutions



– Metro entrance

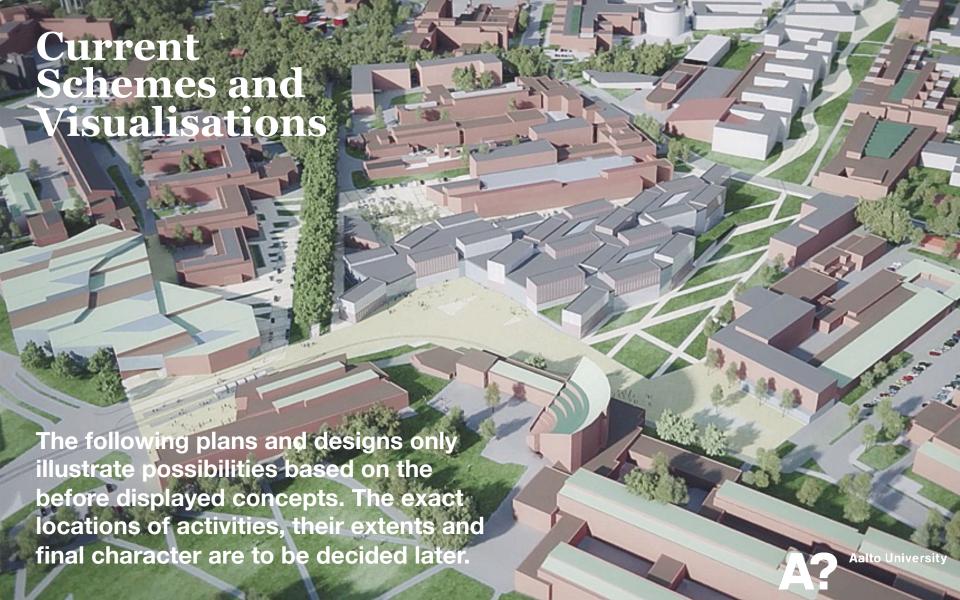


– Rapid 'Jokeri' tram

- + 7.500 inhabitants
- + 20.000 workplaces
- + 15.000 sqm services

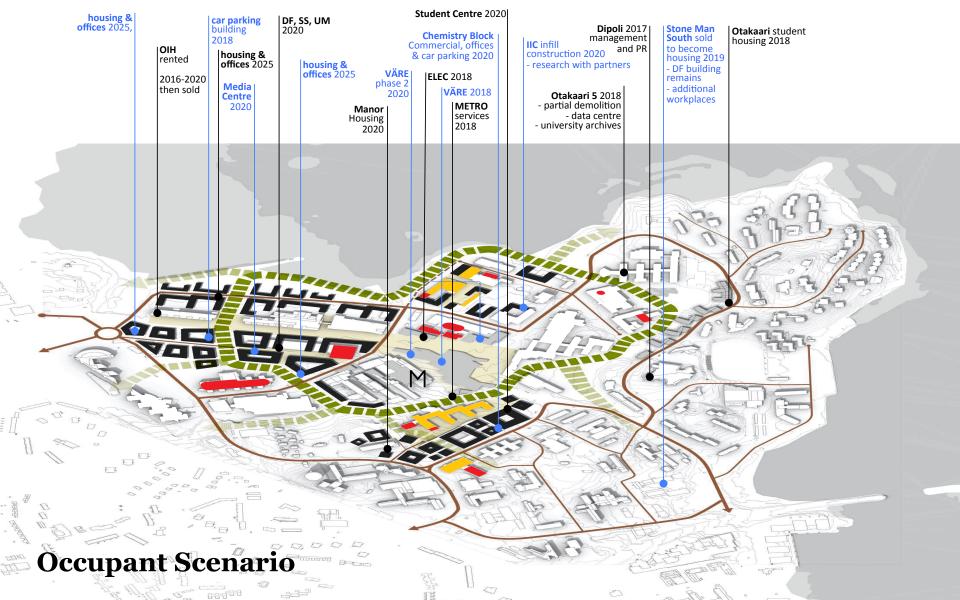


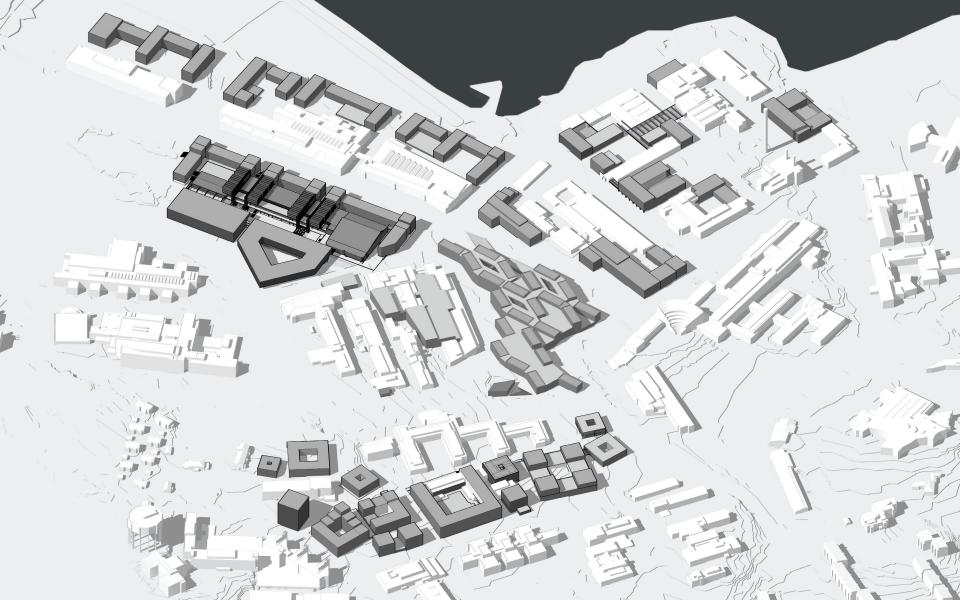


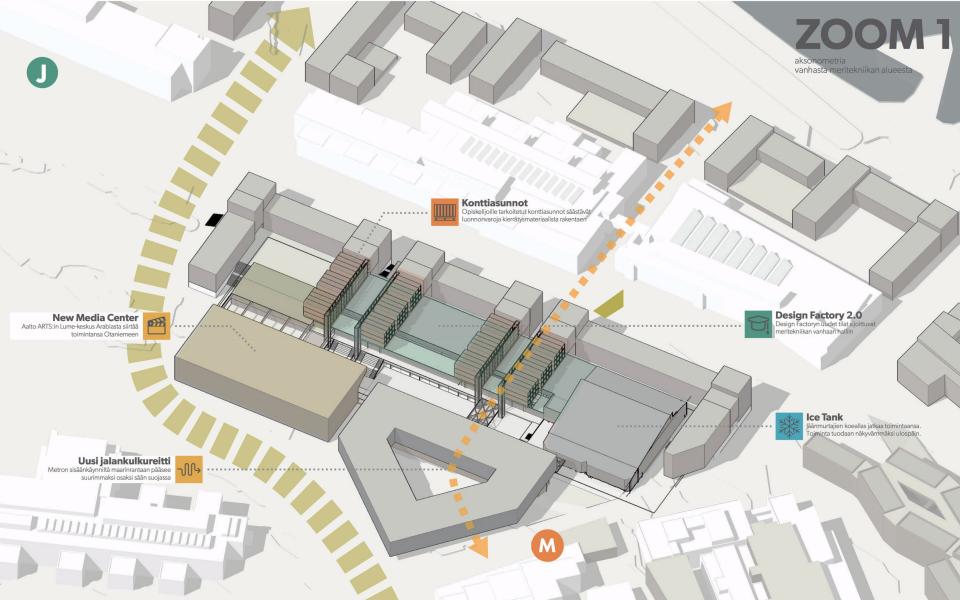














Aalko University

#### Garage Quarters – Opening street level



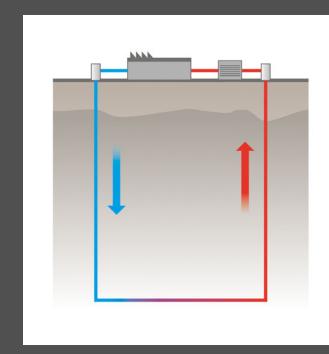






#### Energy self-sufficiency

- The university aims at energy **self-sufficiency** by 2030 by defining potential energy solutions and changing consumer behaviour
- St1 & Fortum collaboration: 7km deep geothermal 10MW plant producing 10% of the city's heating: active by the end on 2016



#### Biodiversity

- Students and personnel can rent their own **garden plot** at Otaniemi campus.
- Decaying Garden is supporting biodiversity, in co-operation with Finnish Association for Nature Conservation and University of Helsinki Biosciences
- Grey water recycling





#### Mobility

- The conditions for sustainable transport improved by Otaniemi Smart Mobility programme, where mobility is taken as a service.
- Shared electric vehicles and campus bikes
- Accessibility through renovations and signage
- Easy access for pedestrians
- · Kutsuplus on-demand mass transportation service



☆ I器 Kutsuplus







From stop to stop without transfers, when it suits you.

On weekdays 6am-12pm.

Kutsuplus is a new kind of on-demand bus service - tailor-made rides without having to change buses or worry about parking. Learn how it works

Order



Book a ride with your computer or mobile phone.



Pay your ride right away using the Trip Wallet.

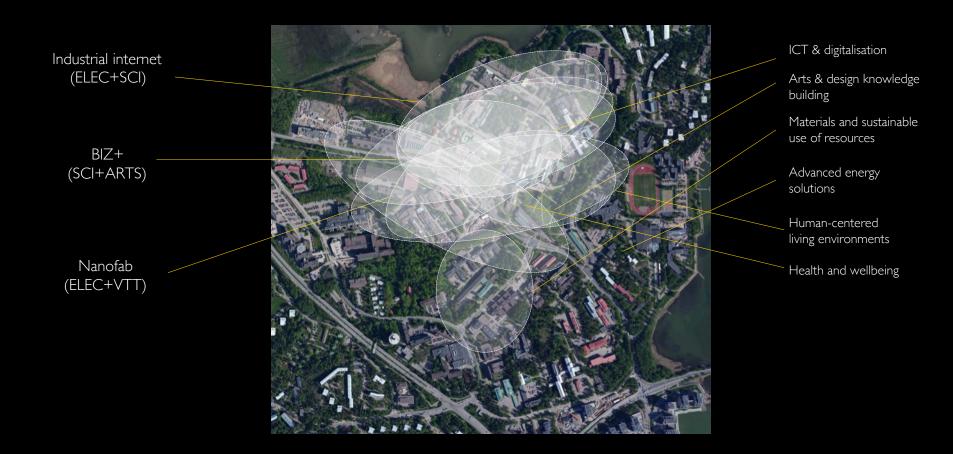
Ride

Ride by minibus together with other passengers going in the same direction.

OJEO Technology for Transport Revolution



#### **OTANIEMI SCIENCE CLUSTERS**



#### Otaniemi Open Innovation Campus

- Partnering in the development of neighbouring areas for start-ups
- 4 x present population
- Garage Quarters for Industrial Internet Campus
   & Future Media Centre
- School of Arts, Design and Architecture
- Shared Services Block: housing, workplaces & services