

Providing Leadership & Space for OPEN INNOVATION

UPC Innovation HUB Labs

Juan J. Perez

*Vice-rector for International Policy
(juan.jesus.perez@upc.edu)*



UNIVERSITAT POLITÈCNICA
DE CATALUNYA
BARCELONATECH

International Campus of Excellence



The **Universitat Politècnica de Catalunya – BarcelonaTech** is a public institution of **Higher Education and Research**, specialised in the areas of **Architecture, Engineering, Science and Technology.**

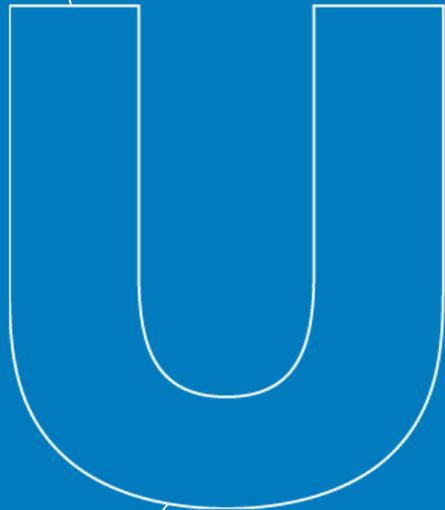


UPC Barcelona Tech



Leading Technology at the south of Europe

31,224 students



21 schools

275

3,015 teaching and research staff



2016 budget
(million euros)

63 Bachelor's degrees

205 research groups



70 masters's degrees

49 doctoral programmes



Departments and Institutes

Agri-Food Engineering and Biotechnology

Architectural Design

Architectural Representation and Visual Analysis I

Architectural Representation and Visual Analysis II

Architectural Technology II

Automatic Control

Chemical Engineering

Civil and Environmental Engineering

Computer Architecture

Computer Science

Electrical Engineering

Electronic Engineering

Engineering Design

Engineering Presentation

Fluid Mechanics

Heat Engines

History and Theory of Architecture

Management

Materials Science and Metallurgy

Mathematics

Mining, Industrial and ICT Engineering

Nautical Science and Engineering

Optics and Optometry

Physics

Service and Information System Engineering

Signal Theory and Communications

Statistics and Operations Research

Structural Architecture

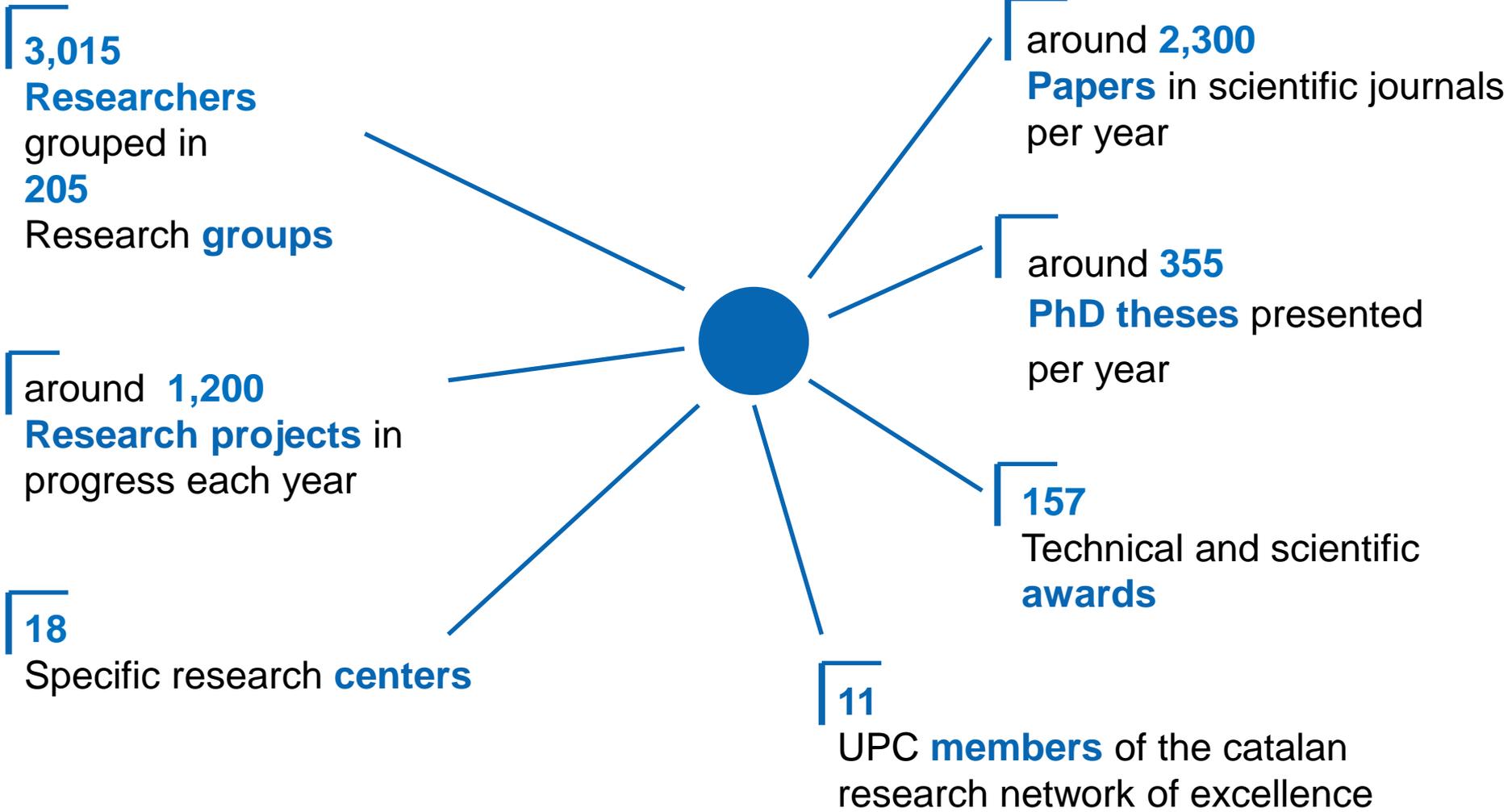
Telematics Engineering

Textile and Paper Engineering

Urbanism and Regional Planning



Research to Innovate





From 1998 to 2015:

291 spin-off and **start-up**

455

Patent licenses

(from 2009 to 2015)

62,507,381 €

Research income (2016)

18,679,000 € of which coming
from contracts with companies

ESA (European Space Agency)

Business Incubation Center

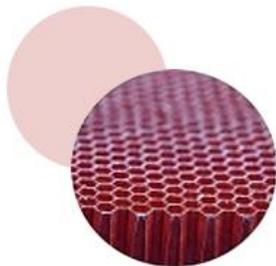
Located in the UPC and supported by
the UPC

2,494

Sponsoring and **collaborating**
companies



UPC Technologies



**MATERIALS
TECHNOLOGIES**



**ADVANCED
MANUFACTURING
TECHNOLOGIES**



**ENERGY AND
ENVIRONMENTAL
TECHNOLOGIES**



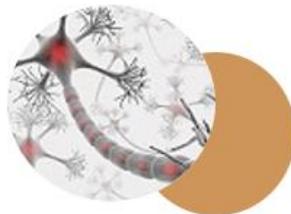
**URBANISM AND
SUSTAINABILITY
TECHNOLOGIES**



**INFRASTRUCTURE
TECHNOLOGIES**



**INFORMATION &
COMMUNICATION
TECHNOLOGIES**



**BIOMEDICAL
ENGINEERING
TECHNOLOGIES**



**CHEMICAL AND FOOD
INDUSTRY
TECHNOLOGIES**

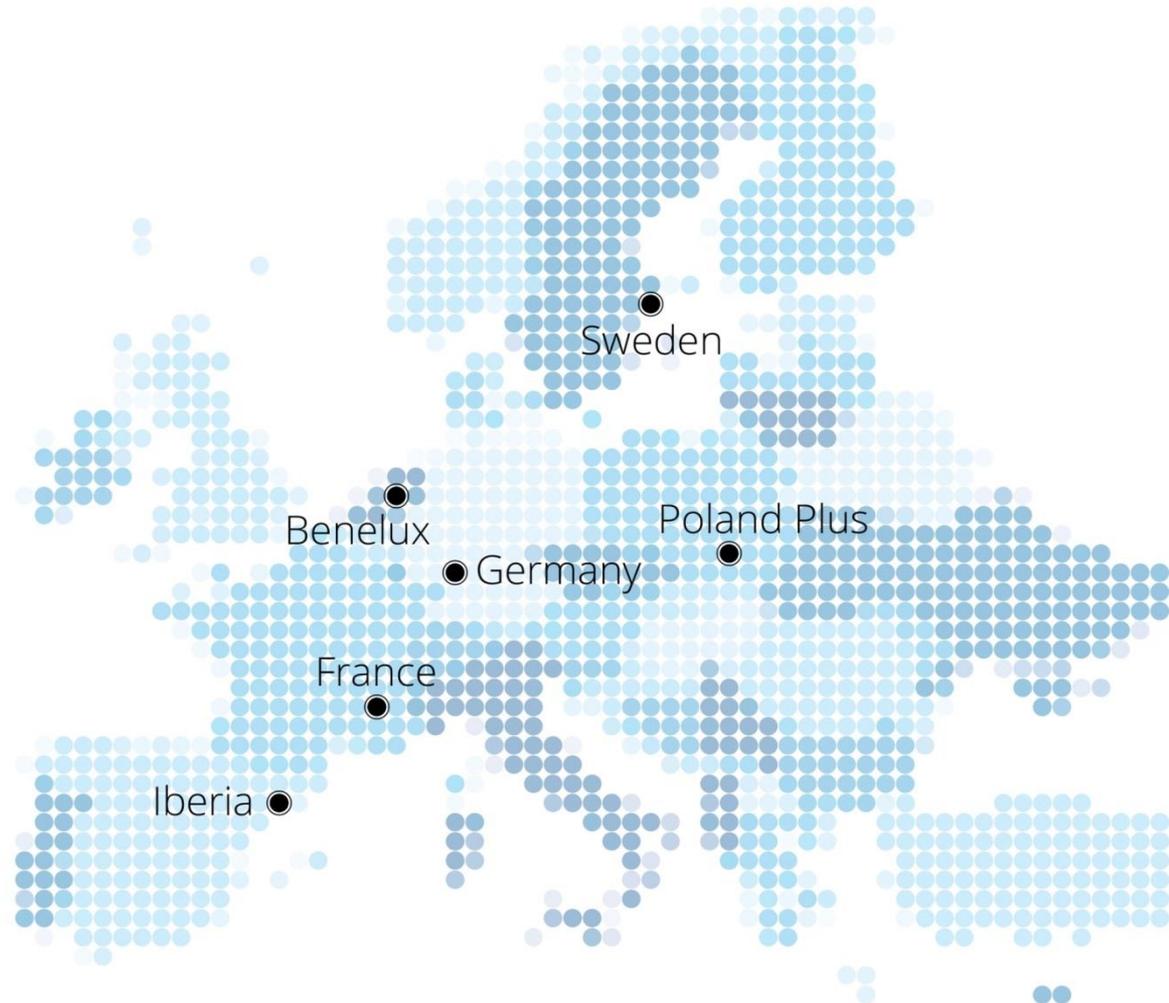


**LOGISTICS AND MOBILITY
TECHNOLOGIES**

Knowledge Innovation Communities (KIC) Innoenergy



6 co-location centres
27 shareholders
160 additional partners
Activities in 17 countries

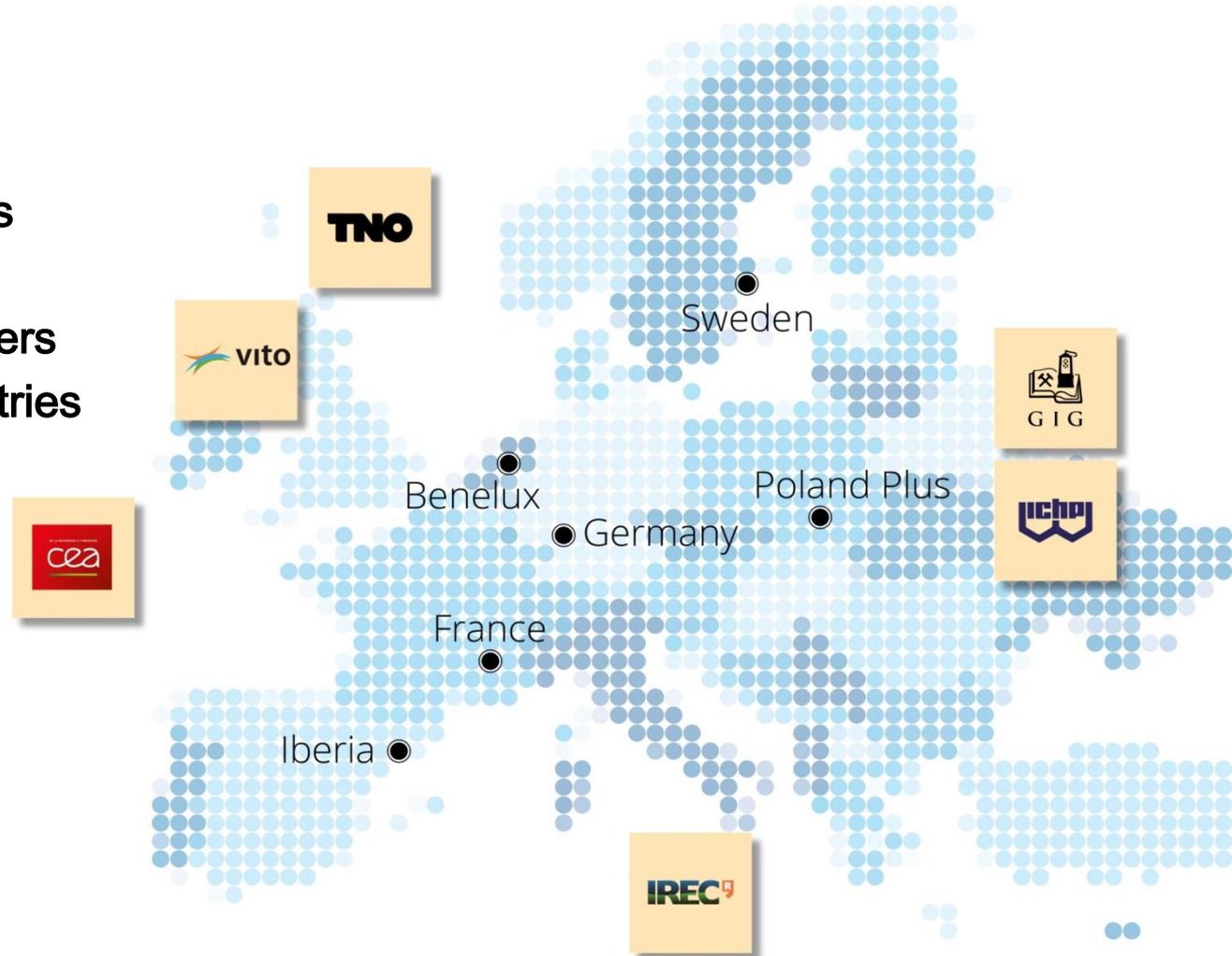


● Co-location Centres

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Our Shareholders

- Research Institutes
- Universities

● Co-location Centres



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Co-location Centres

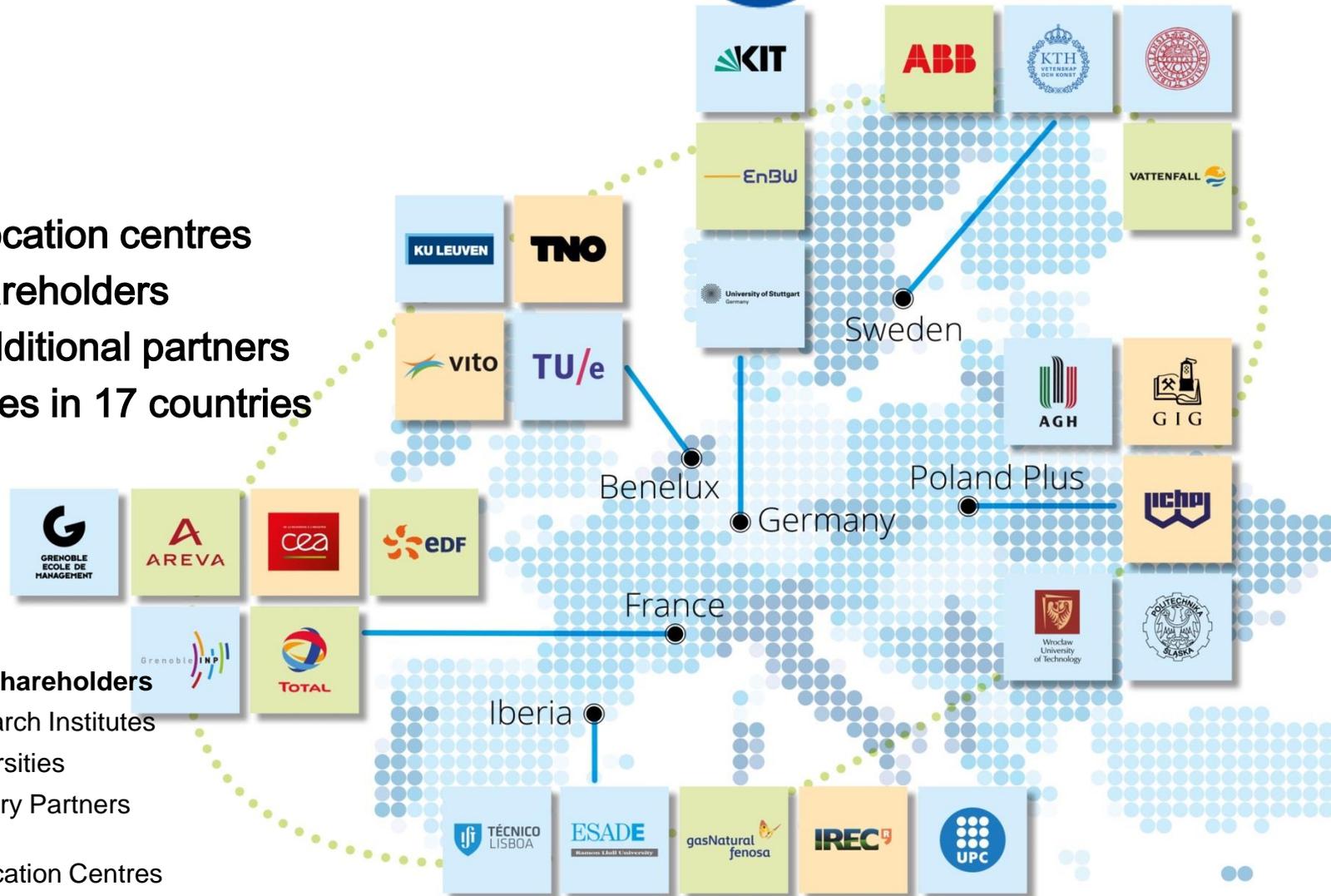


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- Our Shareholders**
- Research Institutes
 - Universities
 - Industry Partners
 - Co-location Centres



Knowledge Innovation Communities (KIC) Innoenergy



IBERIA co-location center

Formal partners:

ESADE

Gas Natural FENOSA

Institut de Recerca de l'Energia de Catalunya-IREC

Instituto Superior de Lisboa

Universitat Politècnica de Catalunya

Associate partners:

Ciemat

Energías de Portugal

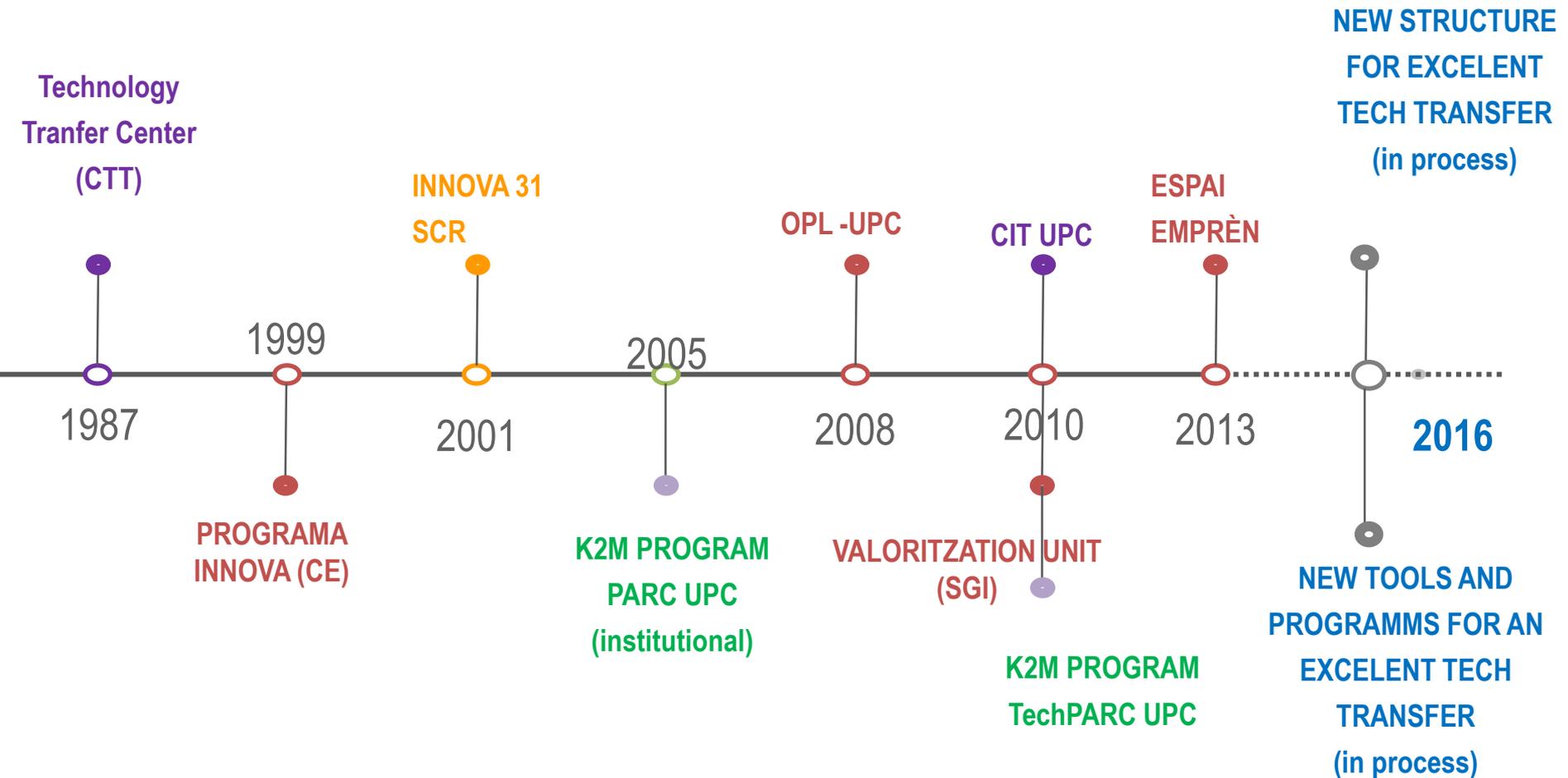
Iberdrola

Tecnalia Research and Innovation





Technology Transfer System, Entrepreneurship and Innovation UPC



OPEN INNOVATION

IS NOT SUITABLE (nor possible) TO INNOVATE ALONE.

The most effective solution is to network in a context of open innovation. Sharing risk and reward with other partners.

Much of the funding for innovation is aimed at promoting cooperation between different companies and academic institutions.





OPEN INNOVATION

Classical University model

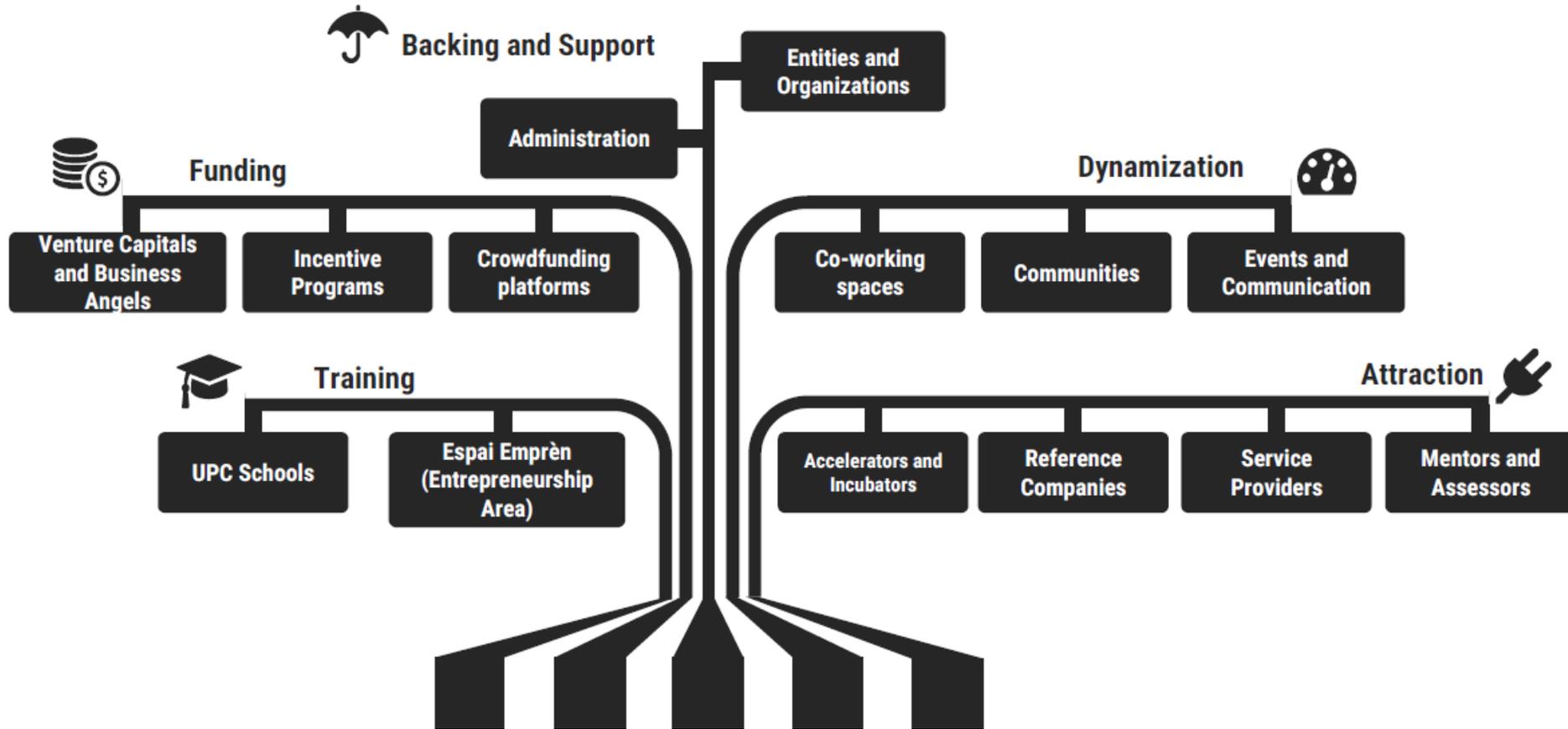
Isolated services: Patents Office, Licensing, Contract research,
Individual relation with Companies

New model

More complex and network system. Collaborative research
and development

UPC Innovation Ecosystem

Agents Tree



- Training talented individuals in innovation and entrepreneurship
- Generating, growing and maturing innovative projects
- Preparing and filtering projects for corporate accelerator programmes
- Providing spaces for the creation and generation of public-private open innovation through innovation hubs



Open hub for industrial and academic partners from the areas of automotive and mobility research & innovation.

CARNET founding members

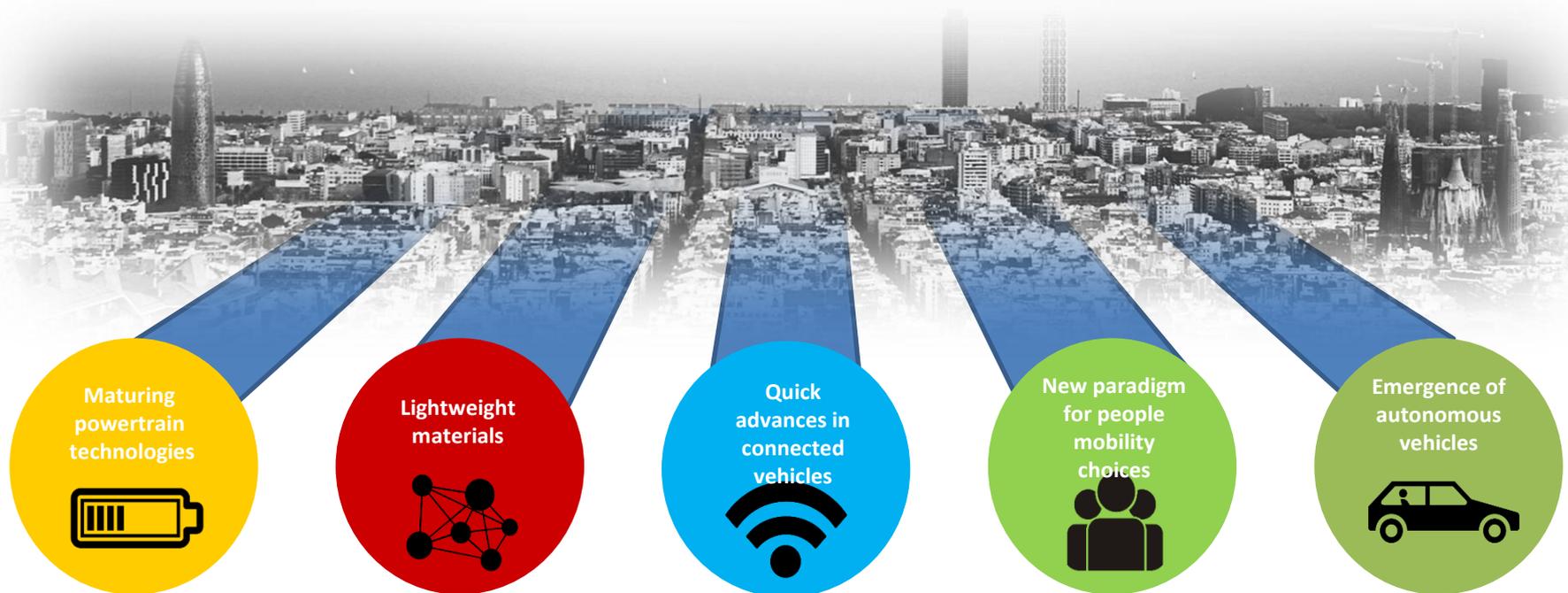


CARNET Industrial partners

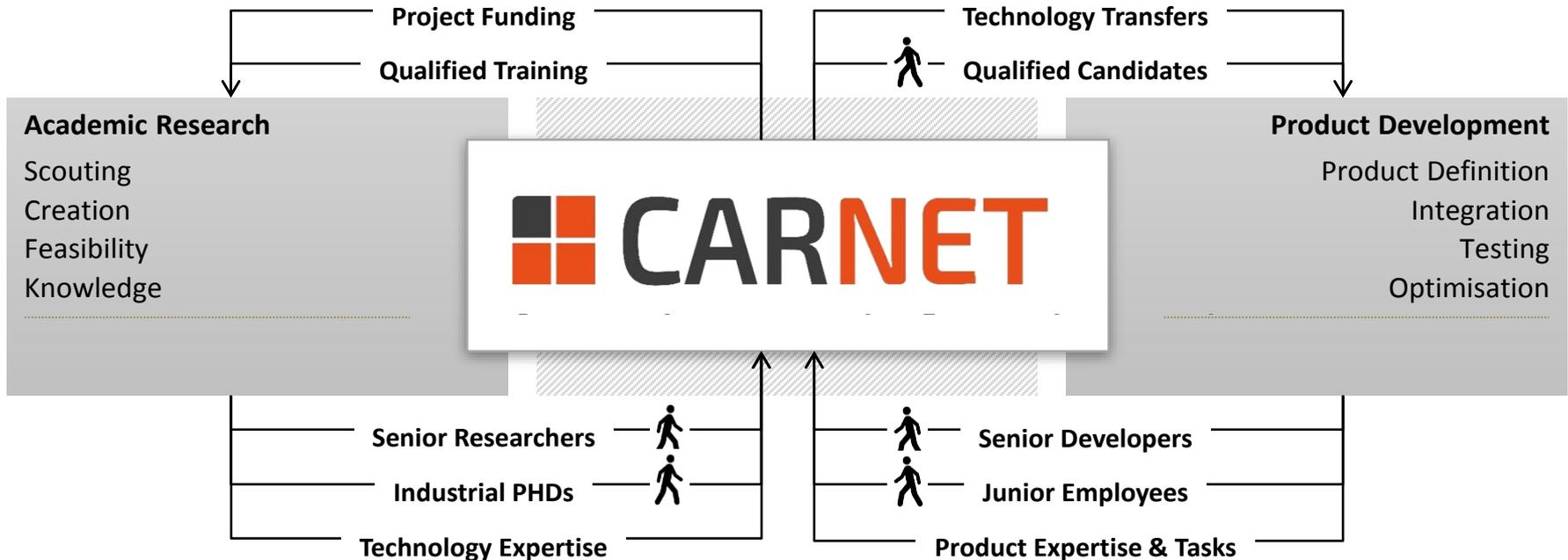


A Cooperation Platform with the mobility industry, universities and institutional partners

- Scouting activities on „**Urban Mobility**“ in Barcelona
- Strategic contribution to **strengthen the automotive sector** in Spain / Catalonia
- Proactive **Recruiting** for the Automotive Industry
- **Networking** and **international Research Funding**



Concept: Bridging the transfer gap



→ CARNET **bridges the transfer gap** between academic research and industrial product development

→ **Centralised collaboration** (project house) with **industrial guidance** is a key factor for innovation and technology transfer

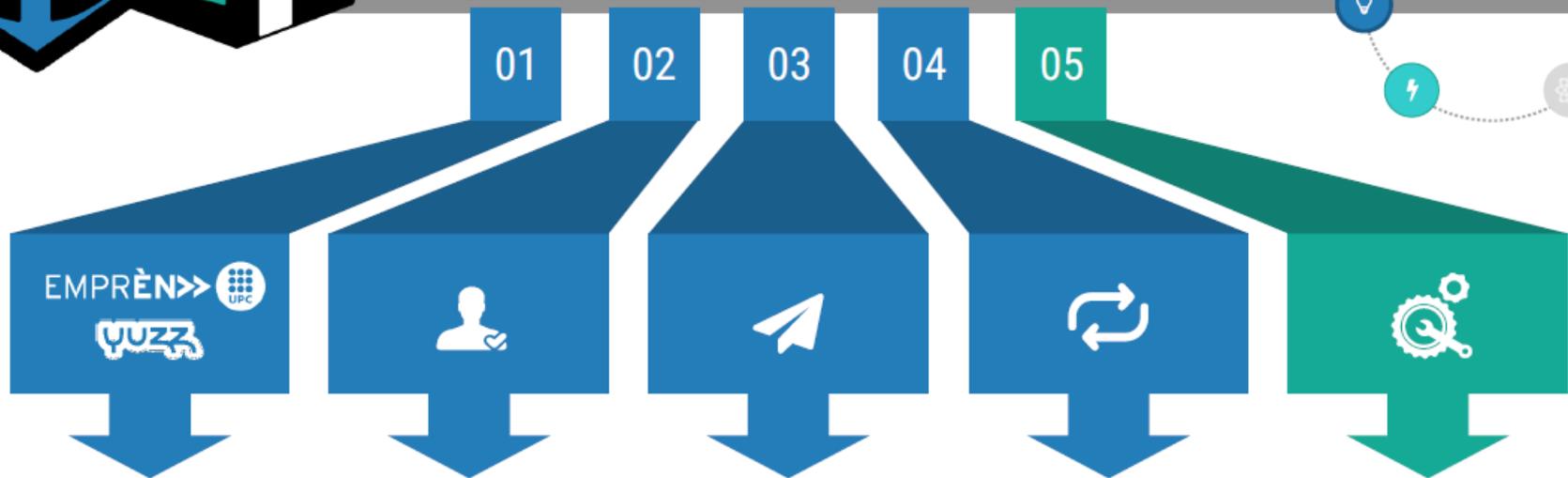
UPC Innovation Ecosystem





UPC Innovation Ecosystem

Programs and Services



01

02

03

04

05

EMPRÈN>>
YUZZ



Ideas Competition EMPRÈN UPC – YUZZ

Technological ideas
Competition that aims to
flourishing technology projects
and training of entrepreneurial
talent

Entrepreneurial Talent

Access programs to talent UPC
Training programs and preparation
of seed technology projects. CBI
Market Science, etc

Ideas Pre-incubation

Accompanying and Mentoring
programs and technological
ideas validation

Bilateral Programs

Development of bilateral
programs to flourish
technological projects,
solutions to challenges,
access to talent UPC, etc.

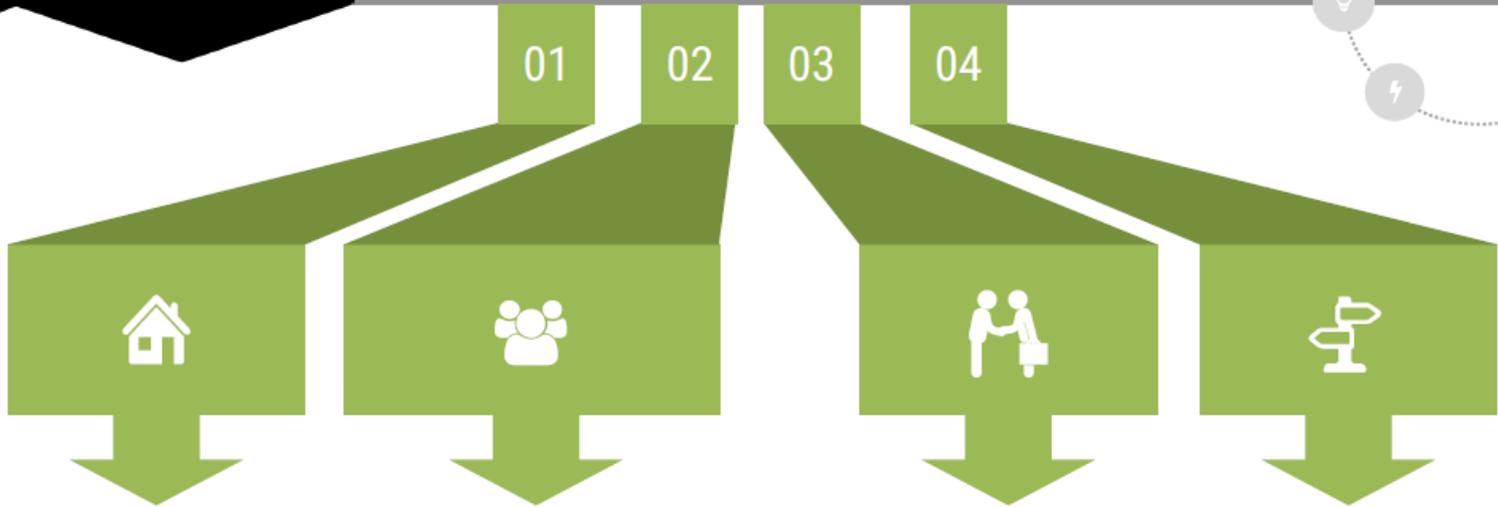
Fab Lab and creation Spaces

Creative spaces, experimentation,
prototyping and validating conceptual
and technological products and services
offered by the projects and startups



UPC Innovation Ecosystem

Programs and Services



01 Space Rental and Facilities

Disposal of UPC spaces and their facilities, laboratories, equipment for incubated projects and companies, according to their needs.

02 Community Generation

Hosting events, conferences, networking activities, Meetups and tech fairs to facilitate the creation of a community where entrepreneurs learn to turn great ideas into promising startups and promote the link between the UPC and the productive land

03 Incubation Services and Startup Empowerment

To provide strategic planning and network, 'go to market', fundraising, market analysis, service providers access to common lab device, fab lab and prototyping, software acceleration and growth.

04 Linking Facilitator University - Companies

Through the link with companies that want to be located in the UPC Park, UPC acts as a facilitator for the relationship of these companies with the range of services that UPC puts at their disposal to improve their competitiveness.



UPC Innovation Ecosystem

Programs and Services



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Sectoral and Specialized Accelerators

Presence of sectoral accelerator program which includes the outputs of pre-incubation ecosystem and create synergies with various initiatives, dynamics and agents present in the community.

Initial Smart Money

First capital injection, which allows certain guarantees to start startups, which in turn comes from the hand of a relevant partner in the field of action of the startup.

Know How, Mentoring and market orientation

Access to mentoring programs and specialized acceleration with real knowledge of the sector and allowing better focus for the exit and consolidation of startups in the market

Preparation and Funding Access

Investment Readiness programs, access to networking investors, events, meetings and presentations with potential investors, demo days, tech fairs, etc.

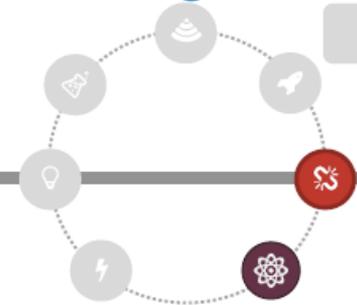
Scouting d'oportunitats

Startups as a source of opportunity to address new services and products that enable companies to diversify its business and generate competitive advantages.



UPC Innovation Ecosystem

Programs and Services



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Corporate Venture

Corporate incubation programs, Pre-incubation programs, incubation corporate filtering...

Collaborating with startups to use them as engines of innovation generation and taking advantage of their entrepreneurial culture.

Innovation HUB

Space coordination and leadership of activities and programs for approaching companies to establish sustainable partnerships through the provision of different channels, vehicles and processes of innovation.

Interim Innovation

Making Interim Management work in the UPC, establishing a working space within the SGI UPC to coordinate the interests and programs of interest, facilitating the transfer of knowledge to the company.

Open Innovation

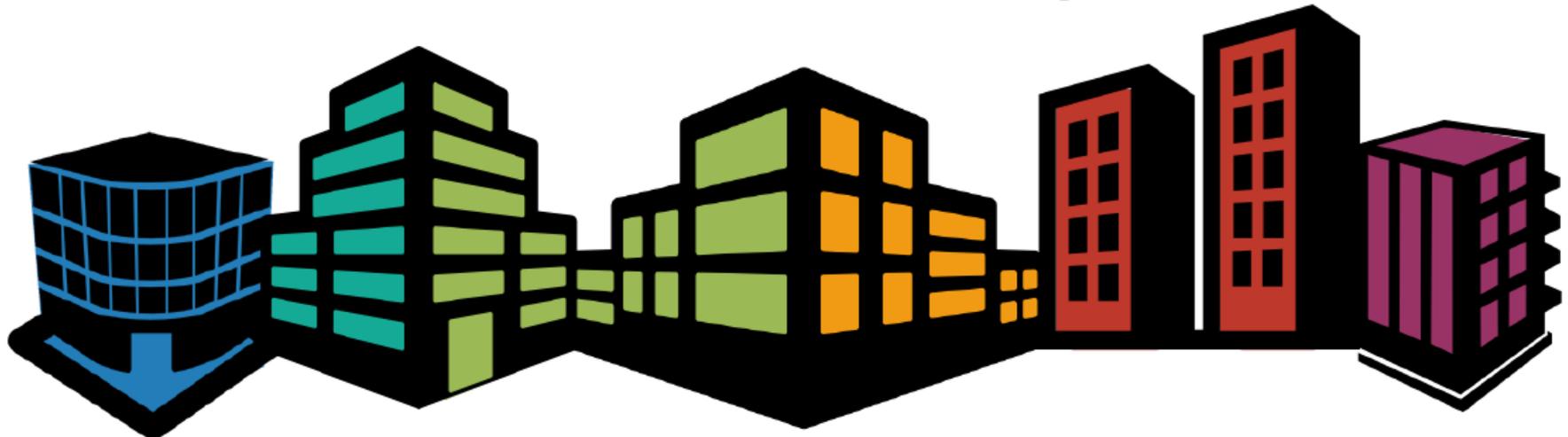
Open channels of innovation beyond R & D+I and internal innovation unities.

Positioning the UPC as a technological partner in which companies can rely on for their innovation processes.

Bilateral Programs

Generating business projects oriented to the interest of the companies. Development of technologies aimed at solving market needs. Generation Challenges and innovation through programs talent UPC can provide solutions.

UPC Innovation Ecosystem



●
Training and Project Generation



●
Experimentation and Creation



●
Incubation and Services



●
Sectoral Acceleration



●
Corporate Venturing



●
Innovation Hubs

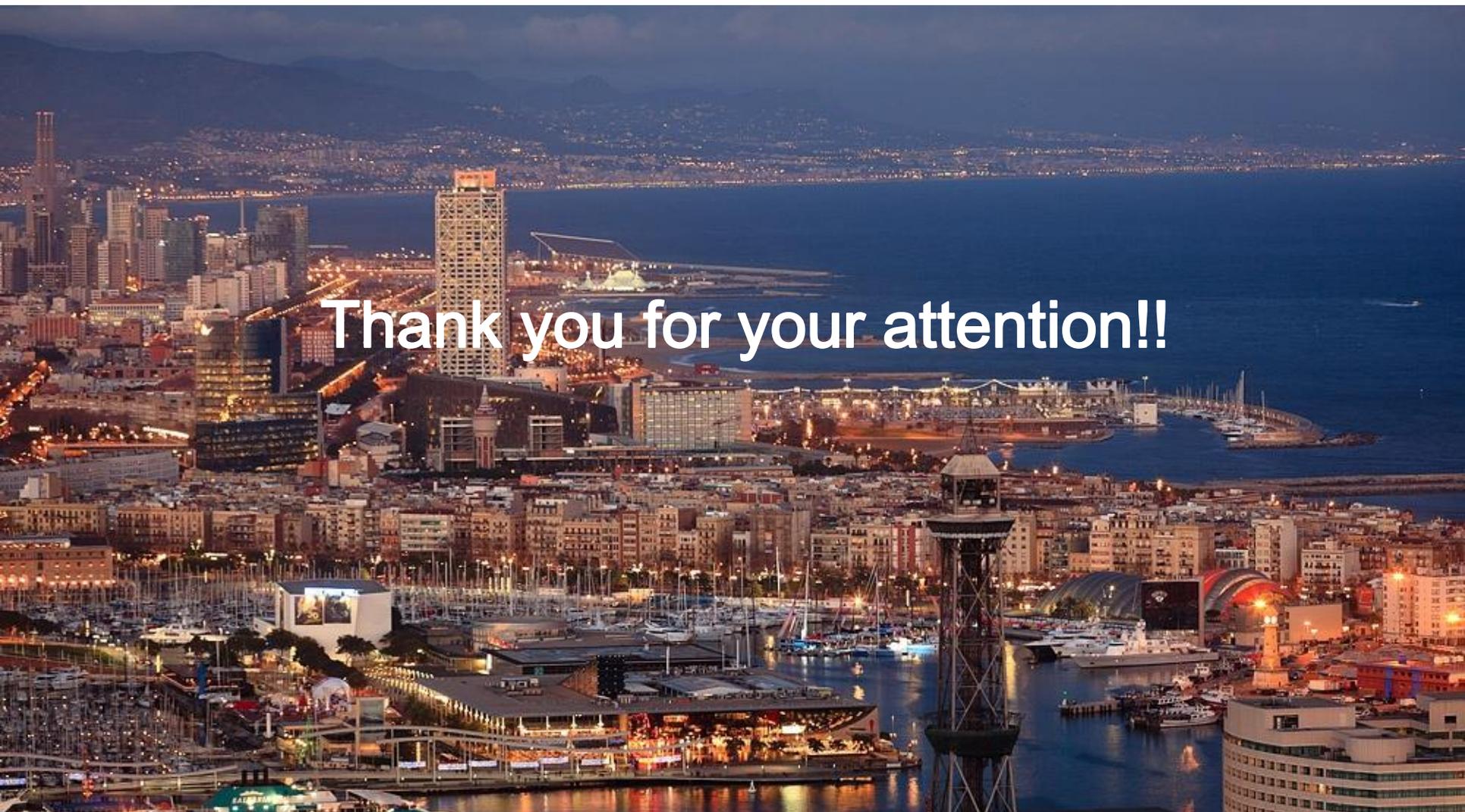




UPC Technology

A network of core research facilities that play a prominent role in innovation and development, and turn ideas into reality.



A wide-angle, nighttime photograph of Barcelona, Spain. The city is illuminated with warm lights, and the sea is dark blue. In the foreground, a large marina is filled with sailboats. A prominent tower with a glass facade is visible in the middle ground. The text 'Thank you for your attention!!' is overlaid in the center of the image.

Thank you for your attention!!